






Contacts

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Skills

Skilled in Website development and digital marketing, I specialize in SEO-optimized websites, enhancing digital presence. Effective in both teamwork and solo projects, I'm known for strong communication and organizational prowess.

COMPUTER SKILLS

Design: Adobe Creative Suite, Canva
Web CMS: WordPress, Wix, Shopify, Builderall, Squarespace
Email & CRM: MailChimp, HubSpot
Social Media: Meta, LinkedIn, Twitter, Google Ads, Google Business
Admin: Microsoft Office Suite, Google Workspace, Airtable, Excel

Education

Bachelor of Science, Computer Science and Engineering (CSE)

American International University
Bangladesh: 2021 (**Dean List Award**)

Advance Digital Marketing Certification

Shikhbe Shobai: 2016

Website Development Certification

Shikhbe Shobai: 2015

A Bit About Me

I am a passionate WordPress Developer and Digital Marketer who loves combining creativity with strategy to make a real impact online. I'm skilled in Excel and pride myself on being a quick learner, always eager to pick up new skills and adapt to changing environments. I thrive on delivering exceptional projects and enjoy collaborating with others to achieve outstanding results.

MD TARIQUL ISLAM

Digital Marketing Specialist

Level Two on Fiverr & Top Rated on Upwork

Employment History

Admin March 2024 - Present

Darul Ulum Sydney - Australia

- Led the design and upkeep of the institution's online platform.
- Oversaw the maintenance of student databases using advanced Excel skills.
- Enhanced administrative efficiency through digital tools.
- Provided technical assistance and system training to staff.

Digital Marketing Specialist Sept 2022 - Jan 2024

Online Lifestyle Co - Australia

- Spearheaded website development using platforms such as WordPress, WIX, and Shopify.
- Devised and executed social media content and graphics design strategies.
- Developed and curated engaging multi-platform social media content.
- Played a key role in shaping social media and influencer marketing strategies.
- Produced diverse website blog content, enhancing digital presence.

Senior Digital Marketer & WordPress Developer

Techzu - Singapore Feb 2022 - Aug 2022

- Led front-end and back-end development, maintenance, and optimization of websites.
- Conceptualized and executed innovative website designs and layouts.
- Implemented SEO best practices to optimize site visibility.
- Utilized Elementor to create animations and enhance e-commerce functionalities.
- Configured and managed a diverse array of WordPress plugins for enhanced site performance.

Business Analyst & Sales/Marketing Manager

Astro Outdoor Designs LLC - USA June 2021 - Jan 2022

- Conducted in-depth business analysis to identify market growth opportunities.
- Directed impactful sales and marketing campaigns to increase brand awareness.
- Carried out market research to inform product development and promotional strategies.
- Fostered cross-departmental collaboration to drive operational efficiency and revenue.
- Streamlined analytics processes for better tracking of campaign performance.

Web Admin & Digital Marketer

iSmile Technologies LLC, USA Aug 2020 - May 2021

Digital Marketer

Ignition Sales and Marketing Oct 2016 - July 2019

References

Syed Quamrul Hasan | President- Darul Ulum Sydney | **0425 288 507**

Brendan Tibballs | Director- Online Lifestyle Co | **0423 200 952**